

# Heartbeats at Cretto

## Battiti al Cretto



**FEATURE DOC**



In the 1950s the Mafia dominates Sicily, but enlightened non-violent activists involve people and volunteers from all over the world in an exceptional experiment of democracy from below. In 1968 the earthquake arrives. Francesca Corrao tells us about her father Ludovico, the visionary Mayor of Gibellina who gives identity to the new town through Art. Alberto Burri transformed the city rubble into the 'Great Cretto', opposed at the time by the people who saw it as an usurpation of the remains of 'their' houses. I decide to build a machine, whose impulse are the hearts of dozens and dozens of people sitting on top of the Cretto, to re-establish a connection between what was incorporated down there and what now lives up there.

[#landart](#)

[#arts](#)

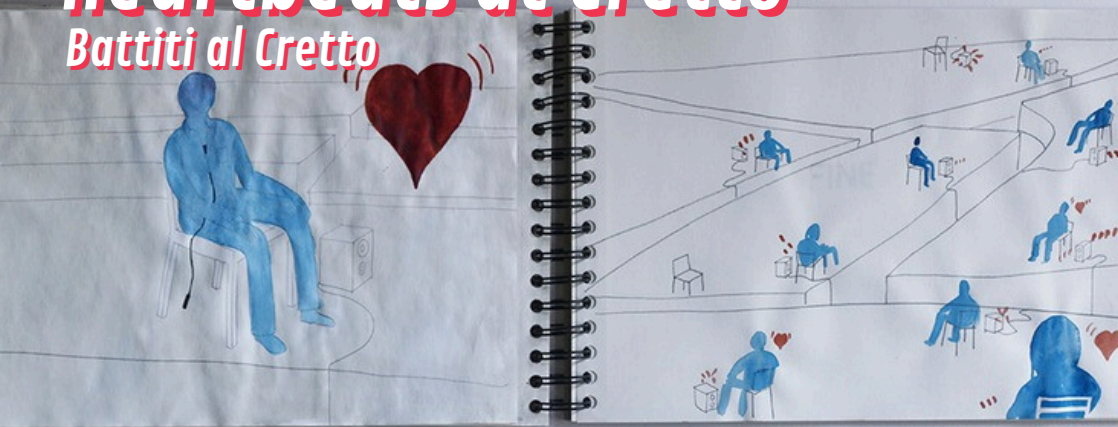
[#fightthefafia](#)

[#southernitaly](#)

**BIO TO B**  
INDUSTRY DAYS

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*Battiti al Cretto*



**FEATURE DOC**

*director & producer*  
**FEDERIKA PONNETTI**

She arrives in the world of documentary through an unconventional path: lawyer for 10 years, entrepreneur with a Kidswear brand and, after a Master's degree in Contemporary Image at FMAV, she goes toward video-art and documentary. As author, director and producer, 'Equally Different' is her first feature creative documentary - supported by MIC Selective and Emilia-Romagna Film Commission production funds, BPER bank, pitched at Visioni Incontra 2023 - and the second one is 'Heartbeats at Cretto'. She was selected to IDS Academy 2021, Forward Producers Lab of Trentino Film Commission and she's been part of the Italian delegation since 2021 at the main European documentary co-pro markets.

**Production** ZOOM srl (ITA)

**Co-production** Produzione Straordinaria srl (ITA)

*Emilia-Romagna Production*

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*producer*  
**AUGUSTO PELLICCIA**

Augusto Pelliccia is a producer and executive producer of foreign films. Last international project produced as E.P. is the 'Pendragon Cycle', a Daily Wire USA TV series for Netflix. The last Italian documentary production is 'Our Monument Valley' by Alberto Crespi and Steve della Casa, winner of the FS Prize at Rome Film Fest 2023. He has a technical education and experience. He comes from the world of photography where he was a photographer first and an entrepreneur later. Currently he is the CEO of Augustus Color, one of the oldest and most important film post production and restoration laboratories in Southern Europe.

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## Pitching team



*director & producer*  
**FEDERIKA PONNETTI**

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