

# Pülö - bloodstream of the Kirike

FEATURE DOC

  
GREEN  
PRACTICES

My people, the Kirike, have lived on Okrika Island in the Niger Delta—a sacred place with dense forests and rivers merging into the Niger, comparable to the Amazon in biodiversity. Since the 1950s, Big Oil's crude extraction has turned this area into one of Earth's most polluted places. Pollution from the Port Harcourt Refinery wreaks havoc on the environment and our health. As a Kirike native, I mourn the loss of our cherished land, waters and ancestral heritage. As the echoes of culture fade, the community's voice emerges as the final guardian. Who are we without our home and the ties to ancestors who once dwelled in this environment? Is this the last time we ever hear of this Island?

[#niger](#)

[#climatechange](#)

[#colonialism](#)

[#socialissues](#)

[#environment&nature](#)

**BIO TO B**  
INDUSTRY DAYS



# *Pülö - bloodstream of the Kirike*

FEATURE DOC

*director & producer*  
**CHRISTINA IFUBARABOYE**

Christina Ifubaraboye, IMBUU's founder and a Hot Docs-Blue Ice Fellow, brings media and public affairs expertise, holding a Bachelor's in Mass Communications from the University of Hertfordshire. Her career spans arts and communication, including roles at The Ben Enwonwu Foundation and Omenka magazine. At Evoke Communications, she bridged the arts and corporate worlds with impactful campaigns. Passionate about film and media's power in the digital age, she challenges misconstrued societal narratives, focusing on film, popular culture, and media. "Pülö" is her first feature documentary.

**Production** IMBUU Media (NGA)  
**Co-production** ETHNOS (ITA)  
*Emilia-Romagna Production*

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**FEATURE DOC**

*producer*  
**ELISA MEREGETTI**

Documentary director and producer, she began her professional career at RAI Corporation in New York. Has directed over 50 documentaries with her company Ethnos, including productions for RAI, various international broadcasters, NGOs and for UNDP - United Nations Development Program. Her films, shot around the world, focus on cultural and environmental issues, women's stories, social, anthropological and development subjects. She has received numerous awards nationally and internationally. She is currently managing the first impact campaign in Italy, linked to her film "5 nanomoles - the Olympic dream of a trans woman" and the impact campaign for "Pülö - bloodstream of the Kirike".

**Production** IMBUU Media (NGA)

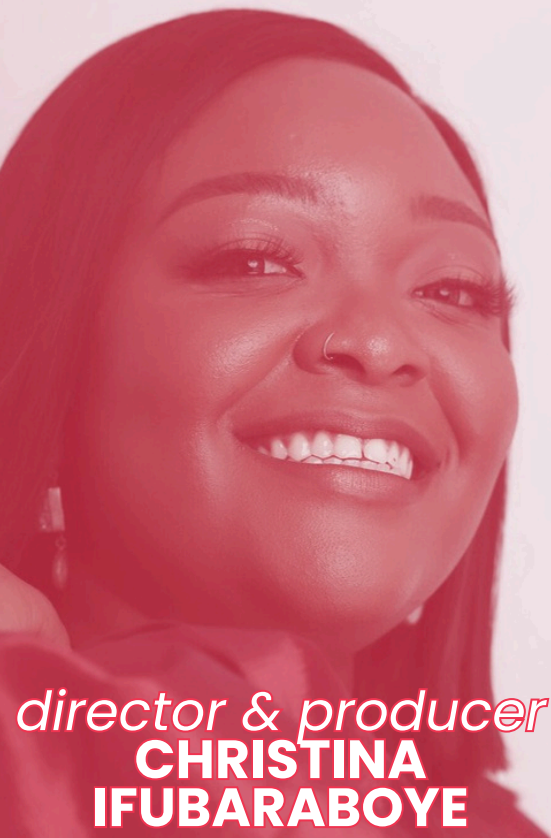
**Co-production** ETHNOS (ITA)

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INDUSTRY DAYS

# **Pülö - bloodstream of the Kirike**

## ***Pitching team***



*director & producer*  
**CHRISTINA  
IFUBARABOYE**

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[christina@imbuu.life](mailto:christina@imbuu.life)



*producer*  
**ELISA MEREGHETTI**

Contact:  
[ethnosfilm@gmail.com](mailto:ethnosfilm@gmail.com)

# ***Pülö - bloodstream of the Kirike***

## ***Team members' bio***

*executive producer*  
**YVONNE WELBON**

Yvonne Welbon is an award-winning filmmaker and founder and CEO of the Chicago-based non-profit Sisters in Cinema, inspired by her documentary on the history of Black women feature film directors. She has produced and distributed over two dozen award-winning films and screened in over one hundred film festivals around the world. She has taught at the University of Chicago, Northwestern University. Raised in an Afro-Latina Honduran household, she holds a B.A from Vassar College, a MFA from the School of the Art Institute of Chicago, a Ph.D. from Northwestern University. In 2020 she became a member of the Documentary branch of the Academy of Motion Pictures and Sciences.

*finance director / producer*  
**UFUOMA OGAGARUE**

She is the finance partner at IMBUU, as well as the Financial/Business Controller at Flowdesk, Paris. Ufuoma has a Bachelor's of Mathematics from the University of Waterloo, as well as a Masters in International Management from the Paris School of Business. With a keen fondness for numbers, Ogagarue has a good eye for money management, as well as identifying potential partnerships and opportunities. Her expertise spans financial planning, strategy development, and business modelling.



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## ***Team members' bio***

*editor*

**VIKTOR AWUSE**

Viktor Awuse is the founder and lead editor/director of Prassars Collective, a prominent video production company situated in Port Harcourt, Rivers State, Nigeria. Awuse, a British Nigerian with roots in the Niger Delta, holds a degree in Product Design from Edinburgh College of Arts and furthered his studies at Central St Martins, where he earned a distinction in MA Applied Imagination, "Harnessing the Power of African Storytelling". Notably, his thesis developed into a documentary addressing the prevalent stigma associated with mental health in African societies. He is the lead editor, director, and visionary of his studio.

*creative producer*

**WALE AGARA**

Wale Agara is the Art Director for IMBUU, as well as Pülö's Creative Producer. He holds a Bachelors in Visual Arts from the University of Lagos and has years of experience as a multidisciplinary designer. Agara's ability to conceptualise abstract themes and consolidate ideas into a solid body of work is informed by his background and discipline in brand design and advertising. As the Creative Producer, he plays a key role in realising the director's vision, ensuring the film maintains consistency in branding, visuals, and overall messaging.